

PROMOTION RULES

Let's Get Lucky

November 5 to December 15, 2018

1. DEFINITIONS

1.1 *Let's Get Lucky* (hereafter referred to as the "Promotion"):

Promotion held per the Sales promotion games By-law (CQLR, c. S – 13.1, r. 4).

1.2 SCQ:

The Société des loteries du Québec, on behalf of the Société des casinos du Québec inc. (Casino de Montréal, Casino du Lac-Leamy, Casino de Charlevoix, Casino de Mont-Tremblant and lotoquebec.com), responsible for organizing the Promotion.

2. ELIGIBILITY

2.1 At the Casino de Montréal, Casino du Lac-Leamy, Casino de Charlevoix and Casino de Mont-Tremblant: Persons eighteen (18) years of age or older may participate in the Promotion provided they are not registered in a Québec casino or gaming hall self-exclusion program. Employees of the Société des casinos du Québec inc. (hereafter referred to as the "SCQ") may not participate in the Promotion.

2.2 At lotoquebec.com: Only persons who are eighteen (18) years of age or older may participate in the Promotion, provided they are not registered in a Loto-Québec online gaming site, gaming hall or casino self-exclusion program.

3. DURATION OF THE PROMOTION

3.1 At the Casino de Montréal, the Promotion will run on Thursdays, November 8, 15, 22 and 29, and Fridays, November 9, 16, 23 and 30, as well as Thursdays, December 6 and 13, and Fridays, December 7 and 14, 2018.

3.2 At the Casino du Lac-Leamy, the Promotion will run on Thursdays, November 8, 15, 22, 29, and December 6 and 13, 2018.

3.3 At the Casino de Charlevoix, the Promotion will run on Saturdays, November 10, 17 and 24, and December 1, 8 and 15, 2018.

3.4 At the Casino de Mont-Tremblant, the Promotion will run on Saturdays, November 10, 17 and 24, and December 1, 8 and 15, 2018.

- 3.5** On lotoquebec.com, the Promotion will run from 5:00 p.m. on November 8, 2018, to 11:59 p.m. on December 16, 2018.

APPLICABLE RULES IN CASINOS

4. HOW TO PARTICIPATE IN THE PROMOTION AT THE CASINO

- 4.1** Eligible persons may participate in the Promotion free of charge by obtaining a bracelet according to the terms below.
- 4.2** On Promotion days, eligible persons entering a participating casino may receive a numbered bracelet enabling them to participate in a draw for a spot to play the *Let's Get Lucky* interactive game (hereafter referred to as the "Game").
- 4.3** At the Casino de Montréal, bracelets will be distributed at entrances and at the Valet de carreau bar between 5:00 p.m. and 9:55 p.m. on the dates indicated above.
- 4.4** At the Casino du Lac-Leamy, bracelets will be distributed at the entrance and in gaming areas between 5:30 p.m. and 9:25 p.m. on the dates indicated above.
- 4.5** At the Casino de Charlevoix, bracelets will be distributed at entrances and in gaming areas between 5:00 p.m. and 9:55 p.m. on the dates indicated above.
- 4.6** At the Casino de Mont-Tremblant, bracelets will be distributed at the entrances and in gaming areas between 7:00 p.m. and 10:55 p.m. on the dates indicated above.
- 4.7** The numbered bracelet must be worn on the eligible person's left wrist. It will be attached by a promotion representative, who will have previously checked that the customer does not already have a numbered bracelet. The bracelet must be attached so that it cannot be removed without cutting it.
- 4.8** In the event that the bracelet cannot be attached to the person's left wrist, it may be placed on the right wrist or to a piece of visible clothing.
- 4.9** The bracelet will include a detachable numbered portion to be used as a draw coupon. The detachable portion of the bracelet may be submitted to the promotion character who handed out the bracelet until 5 minutes before the draw. The promotion character will take care of placing it in the designated draw box. Eligible persons who received a bracelet may also personally place the detachable portion of their bracelet in a designated draw box, located in the areas of each casino indicated in Sections 5.1 to 5.4 below, up until one (1) minute

before the draw. Coupons placed in the draw box will remain there for all draws conducted during the Promotion day underway.

- 4.10** Each eligible person will be limited to one (1) entry coupon per day per casino for the entire Promotion period.

5. DRAWS TO SELECT GAME PARTICIPANTS IN CASINOS

- 5.1** One draw will be conducted for each of the two (2) Games played per Promotion day at the Casino de Montréal. The first draw will be conducted at 8 p.m. and the second at 10 p.m. at the Valet de carreau bar.

- 5.2** One draw will be conducted for each of the three (3) Games played per Promotion day at the Casino du Lac-Leamy. The first draw will be conducted at 7:30 p.m., the second at 8:30 p.m. and the third at 9:30 p.m. at Bar 7.

- 5.3** One draw will be conducted for each of the three (3) Games played per Promotion day at the Casino de Charlevoix. The first draw will be conducted at 8 p.m., the second at 9 p.m. and the third at 10 p.m. in the promotional area.

- 5.4** One draw will be conducted for each of the three (3) Games played per Promotion day at the Casino de Mont-Tremblant. The first draw will be conducted at 9 p.m., the second at 10 p.m. and the third at 11 p.m. in the central bar.

- 5.5** An emcee, supervised by the Promotion marketing officer, will conduct each draw from all numbered entry coupons placed in the designated draw box by the deadline and in accordance with the terms and conditions indicated in the rules herein. Each draw will be conducted as follows:

- At the Casino de Montréal and Casino du Lac-Leamy:

A draw will be conducted to select six (6) participants for each Game. The three (3) first coupons will determine who will be on the "7s" team and the next three (3) coupons will determine who is on the "Cherries" team. The draw emcee will announce the number indicated on each coupon over the microphone in the promotional area.

- Casino de Charlevoix and Casino de Mont-Tremblant:

A draw will be conducted to select four (4) participants for each Game. The two (2) first coupons will determine who will be on the "7s" team and the next two (2) coupons will determine who is on the "Cherries" team. The

draw emcee will announce the number indicated on each coupon over the microphone in the promotional area.

- 5.6** Coupon numbers selected for each team will be displayed on multimedia screens and on a poster printed at the Casino.
- 5.7** The participant whose bracelet number matches the number announced and displayed at the Casino for each given Game will have fifteen (15) minutes to go to the promotional area at the Valet de carreau bar at the Casino de Montréal and ten (10) minutes to go to the promotional area at Bar 7 at the Casino du Lac-Leamy, the promotional area at the Casino de Charlevoix and the central bar at the Casino de Mont-Tremblant. Participants must have the bracelet on their left wrist (*see exception in Section 4.8*) and the bracelet number must match the number on the coupon that was drawn. The Marketing officer responsible for the Promotion reserves the right to ask participants whose coupon was drawn to show a valid form of government-issued photo ID to confirm their identity and compliance with the rules herein.
- 5.8** Bracelets that have been cut, altered or damaged, or that are illegible or incomplete, or that contain any other mistake of any kind whatsoever will be deemed invalid.
- 5.9** A total of six (6) participants (three (3) for each team) will be required for the Game to begin at the Casino de Montréal and Casino du Lac-Leamy. A total of four (4) participants (two (2) for each team) will be required for the Game to begin at the Casino de Charlevoix and Casino de Mont-Tremblant. In the event that one (1) or several participants do not go to the promotional area by the deadline indicated in the rules herein following the draw and announcement of numbers, their coupon(s) will not be returned to the box for the following draws on the Promotion day underway and will be considered null and void. In that case, another draw will be conducted among persons present who are in active play at slot machines and gaming tables in order to determine other participants. The participant(s) thus determined will take the place of the initial participant(s) in the same order as the original draw.
- 5.10** Participants who report to the promotion area and meet all the conditions indicated herein will be invited to play the Game.

6. GAME DETAILS IN CASINOS

- 6.1** Participants will be invited to take position behind their team's counter (7s or Cherries), in the order in which their coupon was selected, the first participant taking position 1 at their team's counter, and so forth.

6.2 The Game consists in a digital board (except at the Casino de Mont-Tremblant, where the game board will be printed) displaying sixteen (16) boxes numbered from 1 to 16. Hidden behind each number will be symbols depicting a cherry or a 7, the “Défi” symbol or a blank box. The object of the game is for a team to be the first to uncover the four (4) boxes hiding their team symbol.

6.3 The distribution of symbols on the board is indicated in Appendix 7.

6.4 The interactive game will randomly select the team who will play first (except at the Casino de Mont-Tremblant, where a capsule will be selected to determine the first team to play).

The participant in position 1 of the first team to play will select a box at random. If the player uncovers:

- Their team symbol: The team collects the symbol.
- The opposing team’s symbol: The opposing team collects the symbol.
- The “Défi” symbol: The team gets an item reminiscent of the 70s if they provide the correct answer to a question in the allotted time. The players on the relevant team may consult each other to produce an answer within the allotted time.
- A blank box: The game skips to the next player on the opposing team.

6.5 After the player in position 1 of the first team completes their turn, the player in position 1 on the opposing team plays, and so forth until the game ends.

6.6 The game ends when one of the two teams has collected their fourth team symbol. Prizes will be awarded to the two teams according to the prize structure indicated in Appendices 1, 2, 3 or 4, according to the casino.

6.7 The distribution of symbols on the board is reset after every Game.

7. PRIZE STRUCTURE – CASINOS

7.1 Prizes are described in Appendices 1, 2, 3 and 4.

8. MALFUNCTION – CASINOS

8.1 In the event of a malfunction of the interactive game or of the multimedia system that prevents participants from playing the Game in accordance with Section 6, a printed board depicting the multimedia game will be used to conduct the game.

- 8.2** In the event that the malfunction occurs after the participants begin to play the Game, they will continue where they left off.
- 8.3** In the event that the malfunction occurs at the start of the Game, participants will use the printed board according to the terms indicated in the rules herein, with all appropriate adaptations.
- 8.4** A number of capsules equal to the number of remaining boxes to be revealed on the board at the time of the malfunction will be made available to participants. Participants will draw a capsule and the symbol indicated therein will be placed on the printed board.

9. PRIZE PAYOUT – CASINOS

- 9.1** Participants must sign the participation log and present a valid form of government-issued photo ID in order to confirm their identity and claim a prize.
- 9.2** If the participant is a Casino Privilèges member, the prize will be awarded as Privilèges Points and deposited in their Casino Privilèges account.

APPLICABLE RULES AT LOTOQUEBEC.COM

10. HOW TO PARTICIPATE IN THE LOTOQUEBEC.COM PROMOTION

- 10.1** Eligible persons may participate in the Promotion free of charge, provided they legitimately obtained a promotional bracelet displaying an Internet code. The promotional bracelets will be handed out at Québec's casinos during the Promotion period on the dates indicated in the Promotion Days column of Appendix 6, in accordance with the distribution terms indicated in the rules herein (*see Section 4 above*).
- 10.2** Eligible persons must go to aquilachance.ca to fill out all required fields on the entry form, including their first and last name, address, telephone number with area code and the unique 10-digit Internet code printed on the detachable portion of the bracelet. Once eligible persons click Send, a page with a confirmation number will be displayed to confirm registration. All registrations must be confirmed by 11:59 p.m. on December 16, 2018.
- 10.3** Registration of one (1) Internet code equals one (1) entry. The Internet code will be valid for only one entry.
- 10.4** Only one (1) online registration per day during each Promotion week and no more than three (3) online entries per Promotion week will be allowed.

- 10.5** Only Internet registrations will be accepted. Registrations will not be accepted by phone or mail.
- 10.6** Only eligible Québec residents may register and participate online in the lotoquebec.com promotion. Eligible persons who reside outside Québec may only participate in the online Promotion if they fill out their registration at a casino.

11. DRAW AND PRIZE DESCRIPTION AT LOTOQUEBEC.COM

- 11.1** The Promotion's random electronic draws at lotoquebec.com among all entries duly registered in compliance with the rules herein will be conducted at 10 a.m. (EST) on Mondays, November 12, 19 and 26, as well as on December 3, 10 and 17, 2018, at Loto-Québec's head office in Montréal using its computer system in order to determine lotoquebec.com Promotion winners.
- 11.2** Each draw will be performed and checked by authorized Loto-Québec representatives under the supervision of an external auditor.
- 11.3** At each draw, 3 entries will be selected from online registrations that were duly confirmed for the Promotion week.

IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED VALID AND COMPLIANT:

- 11.4** In the event that the entry drawn is deemed valid and compliant with the rules herein, each lotoquebec.com Promotion winner will receive one (1) prize worth \$1,000 (See the prize structure in Appendix 5).

IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED INVALID OR NON-COMPLIANT:

- 11.5** Should the entry drawn be deemed invalid or non-compliant with the rules herein, or the individual has not complied with all the rules herein, that entry will be cancelled and another entry drawn at random. Such draws will be conducted until an entry is found to be valid and compliant, in which case the terms described in Section 11.2 IN THE EVENT THAT THE ENTRY DRAWN IS DEEMED VALID AND COMPLIANT above will apply.

12. PRIZE REMITTANCE – LOTOQUEBEC.COM

- 12.1** An SCQ staff member will e-mail the winners designated in accordance with Section 11 of the rules herein, and who have an Espacejeux account at lotoquebec.com, to confirm the win and the deposit of the prize in their Espacejeux account.
- 12.2** Should the winner not have an Espacejeux account at lotoquebec.com, an SCQ staff member will call the winner to confirm the win. Winners will then receive an e-mail explaining the terms for claiming the prize, i.e. that they must go in person to one of Québec's four (4) casinos or Loto-Québec's head office in Montréal within thirty (30) days to present the e-mail containing a unique bar code. The winner must show a valid form of government-issued photo ID in order to claim the prize. Once the winner's identity has been checked and confirmed and the person has complied with the rules herein, the prize described in Section 11 of the rules herein will be awarded according to the terms determined by the SCQ.

13. PRIZE STRUCTURE – LOTOQUEBEC.COM

- 13.1** Prizes are listed in Appendix 5.

COMMON RULES APPLICABLE IN CASINOS AND AT LOTOQUEBEC.COM

14. PHOTOGRAPH, NAME AND ADDRESS

The first and last names, address, photograph or video of each winner, as well as any other information voluntarily provided, may be used by the SCQ not only for the draws stipulated in the rules herein but also for advertising purposes, particularly on the Internet (including social media), the Québec Casinos internal television network and in various magazines distributed to customers. Winners must waive all rights to broadcasting, printed material and advertising or any compensation of any kind whatsoever related to the draw.

15. OTHER RESTRICTIONS

- 15.1** Prizes must be accepted "as is" and may not be transferred, exchanged or redeemed for cash. The SCQ reserves the right to replace any prize, or portion of a prize, with another prize or portion of prize of the same value.
- 15.2** The SCQ reserves the right to cancel or delay the Promotion, in whole or in part, without notice and for any reason whatsoever, or due to an act of God, force majeure or technical malfunction. The SCQ may also amend these rules at any

time, in which case the amended rules will be made available to the public. The SCQ declines all responsibility toward any person should the Promotion be delayed, cancelled or amended, or in the event of computer equipment breakdown or malfunction.

- 15.3** The SCQ declines all responsibility towards any person who may not have received a Promotion bracelet.
- 15.4** In the event that a participant violates the rules herein, makes a false statement, attempts to cheat, commits fraud, acts in collusion or conspires with a third party, their participation will be automatically cancelled, and they will be ineligible for any other event related to the Promotion.
- 15.5** The SCQ declines all responsibility should any incident or occurrence prevent a winner from benefiting from a prize. In that event, the winner will forfeit any prize they may have been otherwise entitled to and no compensation of any kind whatsoever will be paid.
- 15.6** The SCQ declines all responsibility for any situation, incident or other event that may prevent anyone from meeting participation deadlines or claiming a prize by the stipulated date and time.
- 15.7** Participants who are barred from entering a Québec casino or registered in a Loto-Québec online gaming site, Québec casino or gaming hall self-exclusion program at the time of prize claim will not be entitled to a prize.
- 15.8** Expenses and costs not specifically indicated in the rules herein as being part of the prize are excluded, particularly non-included meals and beverages, gratuities, transportation, as well as personal or other incidental expenses.

16. DISPUTES

Any dispute relating to this Promotion, whether regarding conduct and/or award of any prizes, will be settled according to the rules herein and the Sales promotion games By-law (CQLR, c. S 13.1, r. 4).

17. AVAILABILITY OF RULES

The Promotion is subject to the rules herein, which are available at the Casino Privilèges counter at each casino, or by telephone at the Casino de Montréal (514-392-2746), Casino du Lac-Leamy (819-772-2100), Casino de Charlevoix (418-665-5300) and Casino de Mont-Tremblant (819-429-4150), as well as the SCQ's customer service department at 1-800-665-2274 or 877-999-5389, or at lotoquebec.com.

APPENDIX 1
PRIZE STRUCTURE

CASINO DE MONTRÉAL

<i>Prize structure per game</i>	<i>Prize per team</i>	<i>Prize per participant</i>	<i>Equivalence in Privilèges Points per participant*</i>
<i>Winning team</i>	\$6,600	\$2,200	660 000
<i>Losing team</i>	\$750	\$250	75 000

**Prizes are paid as Privilège Points and deposited directly in the winner's Casino Privilèges account, or in cash if the winner is not a member.*

APPENDIX 2
PRIZE STRUCTURE

CASINO DU LAC-LEAMY

<i>Prize structure per game</i>	<i>Prize per team</i>	<i>Prize per participant</i>	<i>Equivalence in Privilèges Points per participant*</i>
<i>Winning team</i>	\$5,400	\$1,800	540 000
<i>Losing team</i>	\$750	\$250	75 000

**Prizes are paid as Privilège Points and deposited directly in the winner's Casino Privilèges account, or in cash if the winner is not a member.*

APPENDIX 3
PRIZE STRUCTURE

CASINO DE CHARLEVOIX

<i>Prize structure per game</i>	<i>Prize per team</i>	<i>Prize per participant</i>	<i>Equivalence in Privilèges Points per participant*</i>
<i>Winning team</i>	\$2,300	\$1,150	345 000
<i>Losing team</i>	\$500	\$250	75 000

**Prizes are paid as Privilège Points and deposited directly in the winner's Casino Privilèges account, or in cash if the winner is not a member.*

APPENDIX 4
PRIZE STRUCTURE

CASINO DE MONT-TREMBLANT

<i>Prize structure per game</i>	<i>Prize per team</i>	<i>Prize per participant</i>	<i>Equivalence in Privilèges Points per participant*</i>
<i>Winning team</i>	\$2,300	\$1,150	345 000
<i>Losing team</i>	\$500	\$250	75 000

**Prizes are paid as Privilège Points and deposited directly in the winner's Casino Privilèges account, or in cash if the winner is not a member.*

APPENDIX 5
PRIZE STRUCTURE

LOTOQUEBEC.COM

<i>Number of draws per Promotion week</i>	<i>Prize per winner</i>	<i>Total per Promotion week</i>
3	\$1,000	\$3,000

APPENDIX 6
PROMOTION DATES AND TIMES

<i>Casino</i>	<i>Promotion Days</i>	<i>Draw Times</i>	<i>Period of bracelet distribution on Promotion days</i>
<i>Casino de Montréal</i>	<i>Thursdays, November 8, 15, 22, 29, and Fridays, November 9, 16, 23, 30, as well as Thursdays, December 6 and 13, and Fridays, December 7 and 14, 2018</i>	<i><u>2 draws per Promotion day:</u> 8 p.m. and 10 p.m.</i>	<i>5:00 p.m. to 9:55 p.m.</i>
<i>Casino du Lac-Leamy</i>	<i>Thursdays, November 8, 15, 22 and 29, as well as December 6 and 13, 2018</i>	<i><u>3 draws per Promotion day:</u> 7:30 p.m. 8:30 p.m. 9:30 p.m.</i>	<i>5:00 p.m. to 9:25 p.m.</i>
<i>Casino de Charlevoix</i>	<i>Saturdays, November 10, 17 and 24, as well as December 1, 8 and 15, 2018</i>	<i><u>3 draws per Promotion day:</u> 8 p.m. 9 p.m. 10 p.m.</i>	<i>5:00 p.m. to 9:55 p.m.</i>
<i>Casino de Mont-Tremblant</i>	<i>Saturdays, November 10, 17 and 24, as well as December 1, 8 and 15, 2018</i>	<i><u>3 draws per Promotion day:</u> 9 p.m. 10 p.m. 11 p.m.</i>	<i>7:00 p.m. to 10:55 p.m.</i>
<i>lotoquebec.com</i>	<ul style="list-style-type: none"> - Week 1: 5 p.m. on Thursday, Nov. 8 to 11:59 p.m. on Sunday, Nov. 11 - Week 2: midnight on Monday, Nov. 12, to 11:59 p.m. on Sunday, Nov. 18 - Week 3: midnight on Monday, Nov. 19, to 11:59 p.m. on Sunday, Nov. 25 - Week 4: midnight on Monday, Nov. 26, to 11:59 p.m. on Sunday, Dec. 2 - Week 5: midnight on Monday, Dec. 3, to 11:59 p.m. on Sunday, Dec. 9 - Week 6: midnight on Monday, Dec. 10, to 11:59 p.m. on Sunday, Dec. 16 	<i>Draws at 10 a.m. on November 12, 19 and 26, as well as December 3, 10 and 17, 2018</i>	<i>N/A</i>

APPENDIX 7

GAME SYMBOLS IN CASINOS

<i>Symbol</i>	<i>Number</i>
<i>Cherries</i>	4
<i>7</i>	4
<i>Défi</i>	5
<i>Blank box</i>	3